LR GLOBAL KIDS FUND
initiated by LR Health & Beauty

Presseinformation

Strong Support: LR Global Kids Fund Presents €200,000 at the 30th RTL Telethon

Ahlen, 21. November 2025 – Today, the LR Global Kids Fund e.V. (LRGKF) made a significant television appearance on RTL. The Ahlen-based association was a guest at the 30th RTL Spendenmarathon of the “Stiftung RTL – Wir helfen Kindern e.V.”. During the studio segment, Thomas Heursen, a founding member of the LRGKF, presented an impressive donation cheque for €200,000, which he handed over to Wolfram Kons, RTL's charity director.

„For the ninth time this year, the LRGKF is taking part, and yet the television event remains something special, especially the cheque handover! I would also like to thank the ‘Stiftung RTL – Wir helfen Kindern e.V.’ for the outstanding organisation and for the unforgettable experience of being involved,” summarises Heursen.

The joint partnership between the LRGKF and the “Stiftung RTL – Wir helfen Kindern e.V.” provides sustainable support for disadvantaged children and young people. The entire donation will benefit the RTL Kinderhaus Lunch Club Ahlen. The children in Ahlen gain access to healthy meals, diverse educational offerings, and effective programs for personal development that pave the way to a better future. During the televised donation handover, a short clip shows the Ahlen Lunch Club children harvesting potatoes, the subsequent potato-peeling activity, and the shared enjoyment of homemade chips. The footage was shot in mid-September.

“Like any non-profit association, we too rely on donations from our supporters. We certainly do not take them for granted and are grateful for every contribution,” emphasises Almut Kellermeyer, Chairwoman of the LR Global Kids Fund e.V.

About the RTL Telethon

A genuine piece of living television history: for the 30th time, Wolfram Kons launched the RTL Telethon live at 6.00 p.m. on 20 November 2025. The longest charity programme on German television was once again produced as an environmentally friendly green production and is the most important fundraising initiative of “RTL – We Help Children”. For one day, RTL reshaped its schedule so that over 24 hours could be dedicated to raising funds for children in need. Every hour, there was a live broadcast from the fundraising studio: from there, Wolfram Kons called on viewers to help, welcomed celebrities at the donation hotlines in the Vodafone call centre, and interviewed the patrons about their moving experiences during visits to the aid projects.

About LR Global Kids Fund e.V.

Founded in 2009, the LR Global Kids Fund e.V. (LRGKF) is based on the collective commitment of the LR Group, its employees, sales partners, and customers. Globally, it supports 12 permanent projects or institutions in 12 countries – quickly and unbureaucratically in cooperation with established local organizations. For example, the children’s aid association enables targeted tutoring, catering, and language support programs. More information about the various aid projects and donation opportunities can be found on the association’s website at lrgkf.com. Since 2016, the association is a cooperation partner of the “Stiftung RTL- Wir helfen Kindern e.V.”

Picture

A big day for LR Global Kids Fund e.V.: Founding member Thomas Heursen presented a donation check for €200,000 to Wolfram Kons, moderator of the RTL charity marathon and chairman of the board of“Stifung RTL – Wir helfen Kindern e.V.”

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